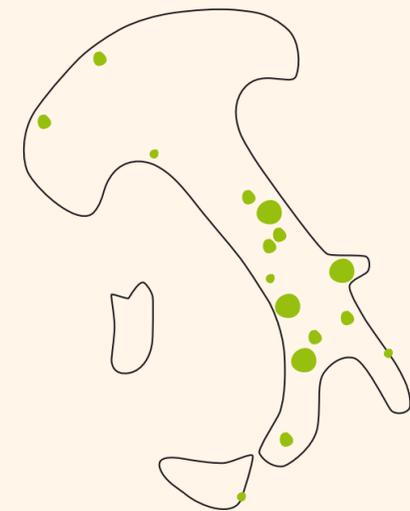


EXPLORE THE SIXTEEN
PROTECTED NATURAL AREAS OF THE
"EXPO E TERRITORI" PROJECT.



AMP PLEMMIRIO
GRAN SASSO
TORRE GUACETO

Throughout the world, protected natural areas are considered the most important sources of biodiversity and are a symbol of conservation and sustainable development policies in every country. Italy is no exception. We are ever more convinced of the importance of their role for saving the life of the whole planet. We consider them an essential instrument for safeguarding and promoting awareness of the riches of the landscape and the culture of our nation. For over 100 years, in Italy, a spirited movement of workers, scholars and associations, has strived to preserve, support and value our nation's national parks.

VALLO DI DIANO
CILENTO
ALBURNI

ASPRMONTE

ALTA MURGIA

VEUVIO

Do they do it because Italy is the country with the greatest variety of living species in Europe? Do they do it to protect habitats and unique species of flora and fauna throughout the whole national territory, like the Steinbock goat, the Marsican brown bear and the Edelweiss flower? Of course. But also because every protected area is the key to discovering the roots, the traditions and the identity of our territories.

MONTI SIBILLINI

POLLINO

GRAN SASSO
MONTI DELLA LAGA

MAJELLA

Breath-taking landscapes, enchanting woods and forests, extremely rare plants and flowers, spectacular archaeological sites, fascinating historic centres and unique medieval hamlets are only some of the marvels visitors can stumble upon. Every Italian protected natural area offers routes that can satisfy all the desires of anyone who loves the great outdoors. From excursions, to walks, to calendars rich with cultural initiatives and events based on the food and the sampling of typical produce from each region.

GARGANO

ABRUZZO, LAZIO, MOLISE

GRAN PARADISO

CINQUE TERRE

VAL GRANDE

But visiting the protected natural areas is also an occasion to come into contact with the businesses that work within these protected areas, offering genuine products made according to traditional methods. Every protected area has a priceless heritage, a portfolio of enormous scientific value and is a delight to tourists who come from Italy and all over the world. Thanks to the Expo e Territori initiative - financed by the Interministerial Committee for Economic Planning, resolution n. 49 of 11-10-2014 - you can discover themed walks, agricultural products of excellence and local businesses of the sixteen protected natural areas. Do not miss the opportunity to find out about them and visit them!

APPENNINO LUCANO
VAL D'AGRI
LAGONEGRESE

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italianqualityexperience.it
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expoeterritori.it
▶
italianqualityexperience.it

Discover iqex.it, the portal of the Chamber of Commerce for Italian agricultural business, where you will find more information on the available routes, the events, the businesses and the produce of the sixteen Italian protected natural areas. italianqualityexperience.it



Camere di Commercio
d'Italia
UNIONCAMERE



- Gran Paradiso ● Val Grande ● Cinque Terre ● Monti Sibillini
- Gran Sasso e Monti Laga ● Majella ● Abruzzo, Lazio, Molise
- Gargano ● Alta Murgia ● Vesuvio ● Cilento ● Appennino Lucano
- Pollino ● Aspromonte ● AMP Torre Guaceto ● AMP Plemmirio



From the protection of biodiversity, the quality productions of Italian food.

